

Informations *Rapides*

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Principaux indicateurs



French business climate and turning point indicators – August 2014

The French business climate is degrading in August 2014

The business climate is degrading...

According to business managers in the main sectors, the business climate in France is degrading.

The business climate loses one point in Industry, Building and Services. It loses nine points in retail trade.

...and the turning point indicator is in the unfavourable area.

The turning point indicator goes in the unfavourable area.

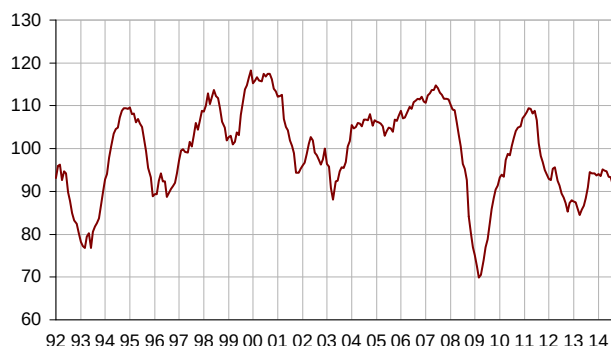
Business climate and turning point indicators

	April 14	May 14	June 14	July 14	Aug. 14
Composite indicators					
France	95	95	93	93	91
Industry	101	99	97	97	96
Wholesale trade	-	99	-	96	-
Building	93	94	92	90	89
Retail trade	98	99	96	99	90
Services	92	91	92	94	93
Turning point indicators					
France	0,6	0,5	0,4	-0,9	-1,0
Industry	0,7	0,2	-0,5	-0,2	-0,1
Wholesale trade	-	0,8	-	-0,2	-
Building	-0,1	0,7	0,1	-0,2	-0,8
Services	1,0	1,0	1,0	1,0	1,0

Source(s): INSEE, Business tendency surveys

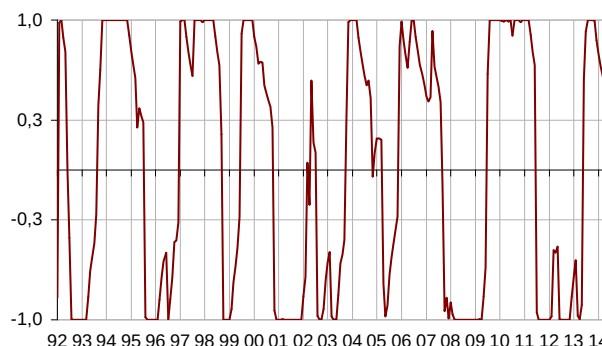
Composite indicator

Normalised to 100 with a standard error of 10



Turning point indicator

Close to +1 (resp. -1) : favourable business climate (unfavourable)



For further information:

The business climate and turning point indicators summarize the information provided by the surveys in industry, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links...) are available on the HTML page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: bureau-de-presse@insee.fr
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